

## Semantics and Pragmatics

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### Lecture 13

**1. One of the following DOES NOT apply to a normal conversation:**

- a. A speaker tries to give relatively specific answers to questions.
- b. A speaker tries to avoid giving new information that the hearer doesn't already know.
- c. A speaker tries to give information that is relevant to the topic of conversation.
- d. A speaker tries to give information in a way that is easy to understand.

**2. "Be as helpful to your hearer as you can". This statement represents:**

- a. The Co-operative Principle
- b. The Operative Principle.
- c. The Co-understanding Principle.
- d. The understanding Principle.

**3. This principle is applied by:**

- a. The speakers
- b. The hearers
- c. Both
- d. Neither

**4. Being co-operative in conversation obviously involves:**

- a. Telling the truth.
- b. Being co-operative.
- c. Both together.
- d. Neither

**5. Paul Grice developed four components of conversational cooperativeness called:**

- a. The four Pauls.
- b. The four Maxims
- c. The four components
- d. All false

**6. Truthfulness – do not say what you believe to be false. This is the Maxim of:**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**7. Relevance – keep to the topic of the conversation. This is the Maxim of:**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**8. Informativeness – tell the hearer just what he needs to know, no more and no less. This is the Maxim of:**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**9. Clarity – speak in a way that the hearer will understand.  
This is the Maxim of:**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**10. When one or more of the maxims seem to be violated but the hearer assumes that the speaker make a relevant reply to his question, this is called:**

- a. Implicature
- b. Implication
- c. Utterance
- d. All false

**11. Implicature is related to the method through which speakers understand the.....of utterances.**

- a. Direct illocutions
- b. Indirect illocutions
- c. Direct locutions
- d. Indirect locutions

**12. In a case of implicature the hearer assumes that the speaker is.....one of the conversational maxims.**

- a. Not violating
- b. Violating
- c. Ignoring
- d. Not ignoring

**13. If your spouse asks, "...have you seen my car keys?" and your answer is: "Yes, it is on the table.". Which maxim does apply?**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**14. If your spouse asks "How was your day?" and you say "I hate tomatoes". Here the Maxim of ..... Is violated.**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation

**15. If your friend asks, "How does my new shirt look?" and you respond "It's interesting," you have broken Maxim of.....**

- a. Quantity
- b. Manner
- c. Quality
- d. Relation