



اللغويات التطبيقية

تبسيط لمقرر (اللغويات التطبيقية)

- تبسيط المحتوى من حيث تنظيم المعلومات كلاً حسب نوعه -

د. أحمد السقوفي

الفصل الثاني ١٤٣٥-١٤٣٦ هـ

ملاحظات:

- هذا التبسيط لا يحوي المحاضرات التالية (١١، ١٢، ١٣، ١٤)، لضيق الوقت "المعذرة".
- يسهل عملية المراجعة لتثبيت المعلومة، لذا فهو لا يغني عن المحتوى أو المحاضرات كهم.

► Definitions:

No.		
01.	Applied linguistics	is the academic discipline concerned with the relation of knowledge about language to decision-making in the real world
02.	the need for applied linguistics	<ul style="list-style-type: none"> Language is at the heart of human life. Without it, many of our most important activities are inconceivable. Language use is in many ways a natural phenomenon beyond conscious control.
03.	The scope of applied linguistics	Since language is implicated in so much of our daily lives , there is clearly a large and open-ended number of quite disparate activities to which applied linguistics is relevant.
04.	first-language education	child studies their home language or languages
05.	additional-language education	<p>second language education:</p> <ul style="list-style-type: none"> studies their society's majority official language which is not their home language <p>foreign language education:</p> <ul style="list-style-type: none"> studies the language of another country
06.	clinical linguistics	is the study and treatment of speech and communication impairments, whether <ul style="list-style-type: none"> hereditary, developmental, or acquired (through injury, stroke, illness, or age).
07.	language testing	<ul style="list-style-type: none"> is the assessment and evaluation of language achievement and proficiency <ul style="list-style-type: none"> both in first and additional languages and for both general and specific purposes. is the practice and study of evaluating the proficiency of an individual in using a particular language effectively.
08.	workplace communication	is the study of how language is used in the workplace , and how it contributes to the nature and power relations of different types of work.
09.	language planning	is the making of decisions , often supported by legislation, about the official status of languages and their institutional use, including their use in education.
10.	forensic linguistics	is the deployment of linguistic evidence in criminal and other legal investigations, for, example, <ul style="list-style-type: none"> to establish the authorship of a document, or a profile of a speaker from a tape-recording.
11.	literary stylistics	is the study of the relationship between linguistic choices and effects on literature .
12.	Critical Discourse Analysis (CDA)	is the study of the relationship between linguistic choices and effects in persuasive uses of language.

13.	translation and interpretation	is the formulation of principles underlying the perceived equivalence between a stretch of language and its translation , and the practices of translating written texts and interpreting spoken language.
14.	information design	is the arrangement and presentation of written language, including issues relating to typography and layout , choices of medium, and effective combinations of language with other means of communication such as pictures and diagrams.
15.	lexicography	is the planning and compiling of both monolingual and bilingual dictionaries, and other language reference works such as thesauri.
16.	Linguistics	<ul style="list-style-type: none"> is the academic discipline concerned with the study of language in general. It is bound to represent an abstract idealization of language rather than the way it is experienced in the real world.
17.	Sociolinguistics	the focus is very much upon the relation between language and society .
18.	Functional Linguistics	the concern is with language as a means of communication , the purpose it fulfils, and how people actually use their language.
19.	Corpus Linguistics	vast databanks containing millions of words of actual language in use can be searched within seconds to yield extensive information about word frequencies and combinations which is not revealed by intuition.
20.	Linguists' concern	is knowledge as an end in itself rather than with action based upon that knowledge
21.	English as a Lingua Franca (ELF)	Speaking a new variety of English which depends neither on childhood acquisition nor on cultural identity , and is often used in communication in which no native speaker is involved .
22.	Universal Grammar (UG)	which forms the basis of competence in the particular language the child goes on to speak.
23.	Possibility	<ul style="list-style-type: none"> A communicatively competent speaker knows what is formally possible in a language, i.e, whether an instance conforms to the rules of grammar and pronunciation. In addition, a communicatively competent speaker may know the rules, be capable of following them, but nevertheless break them deliberately.
24.	Feasibility	A communicatively competent person knows what is feasible . This is a psychological concept concerned with limitations to what can be processed by the mind, and is best illustrated by an example.
25.	Appropriateness	This concerns the relationship of language or behavior to context .
26.	Attestedness	i.e. 'whether something is done '.
27.	Paralanguage	When we speak we do not only communicate through words .
28.	Pragmatics	<ul style="list-style-type: none"> is the discipline which studies the knowledge and procedures which enable people to understand each other's words. Its main concern is not the literal meaning, but what speakers intend to do with their words and what it is which makes this intention clear.
29.	Genre	a class of communicative events which share some set of communicative purposes .

30.	Subjective Test	is a test in which the learners ability or performance are <u>judged by examiners' opinion and judgment</u> .
31.	Objective Test	is a test in which learners ability or performance are measured <u>using specific set of answer</u> , means there are only two possible answer, right and wrong.
32.	Language competence test	is a test that involves <u>components of language</u> such as vocabulary, grammar, and pronunciation
33.	performance test	is a test that involve the <u>basic skills in English</u> that are <u>writing</u> , <u>speaking</u> , <u>listening</u> and <u>reading</u> .
34.	Validity	a test is valid if it tests what it is supposed to test.
35.	face validity	This means that the test should look, on the <u>'face' of it</u> , as if it is valid
36.	Reliability	A good test should give <u>consistent</u> results.

► In-General:

01. These approaches (Sociolinguistics, Functional Linguistics, and Corpus Linguistics) to linguistic study seem **much closer to the reality of experience** than Chomsky's, and therefore **more relevant to the concerns of applied linguistics**. Yet, they are abstract in the sense that they detach language from the experience of its use. This is because their purpose is to describe and explain and not, as in applied linguistics, to engage with decision making.
02. The spread of English has generated intense interest in the study of language pedagogy and of Second-Language Acquisition (SLA). Historically, the most active of applied linguistics enquiry has been in these areas.
03. applied linguistics and the study of Teaching English as a Foreign Language (TEFL) were considered to be one and the same.
04. **Modern Language Learning**
 - it was assumed, brought students into contact with great national civilizations and their literatures
 - Grammar rules were explained to the students in their own language
 - vocabulary lists were learned with translation equivalents.
 - The way into the new language was always through the student's own first language.
 - Success was measured in terms of the accurate use of grammar and vocabulary rather than effective communication.
 - Using the language meant written translation.
 - There was no emphasis on the development of fluent speech.
05. The **Direct Method**
 - New types of students-immigrants, business people, and tourists-created a new kind of classroom population.
 - Students did not necessarily share the same first language. So, first-language explanation and translation were not possible.
 - was advocated in which the students' own languages were banished and everything was to be done through the language under instruction.
 - Success was to be measured instead by the degree to which the learner's language proficiency approximated to that of the native speaker.
06. **Natural Language Learning**
 - An approach in which an **adult learner** can repeat the route to proficiency of the native speaking **child**.



- Learning would take place **without explanation or grading** and **without correction of errors**, but simply by **exposure to meaningful input**.
- It was believed that **neither explicit instruction** nor **conscious learning** had **any effect**.
- Its view of SLA was derived **directly** from mainstream linguistics research into child first-language acquisition.
- This approach suggested that learning need **not involve hard work**.

07. The **communicative** approach

- The emphasis was on **meaning-focused activities** and **the focus was primarily and necessarily social** for the purpose of achieving a successful **communication**.
- There was a shift of attention from **the language system as an end in itself** to **the successful use of that system in context**.
 - (from **form** to **communication**)

08. Language learning **success**

- is to be assessed
 - **neither** in terms of accurate grammar and pronunciation for their own sake,
 - **nor** in terms of explicit knowledge of the rules,
 - **but** by the ability to do things with the language,
 1. appropriately,
 2. fluently,
 3. and effectively.

09. Teachers and materials designers were **urged to identify** things learners need to do with the language (i.e. conduct a **needs analysis**) and simulate these in the classroom.

10. In order to give a systematic description of **context**, Applied linguistics has drawn upon, and also developed, **discourse analysis**.

11. **Characteristics** of good test:

- **Validity**
 - A particular kind of 'validity' that concerns most test designers is face validity.
- **Reliability**
 - In practice, 'reliability' is enhanced by making the test
 - instructions absolutely clear,
 - restricting the scope for variety in the answers,
 - and making sure that test conditions remain constant.
 - **Reliability** also depends on the people who mark the tests — the scorers.
 - **Clearly** a test is unreliable if the result depends to any large extent on who is marking it.
 - Much thought has gone into making the scoring of tests as reliable as possible.



► Tables+MindMap:

Description	Prescription		
Linguists favor description (saying what does happen)	<ul style="list-style-type: none"> • over prescription (saying what ought to happen) • Prescription is a social phenomenon 		
The growth of English	French	Russian	German
<ul style="list-style-type: none"> • 400 million or so <u>first-language speakers</u> and over a billion where it is the official language (education, business) • Actually, the influence of English can be seen in <u>Films, television programs, advertisements, and The Internet.</u> • The teaching and learning of English has generated tremendous <u>personal, political, academic, and commercial interest.</u> 	The <u>role</u> of other international languages such as French or Russian has <i>diminished drastically</i>		
	French is no longer the international language of <i>air traffic control, or dominant in diplomacy</i>	German and Russian are no longer internationally necessary for <i>scientific study.</i>	

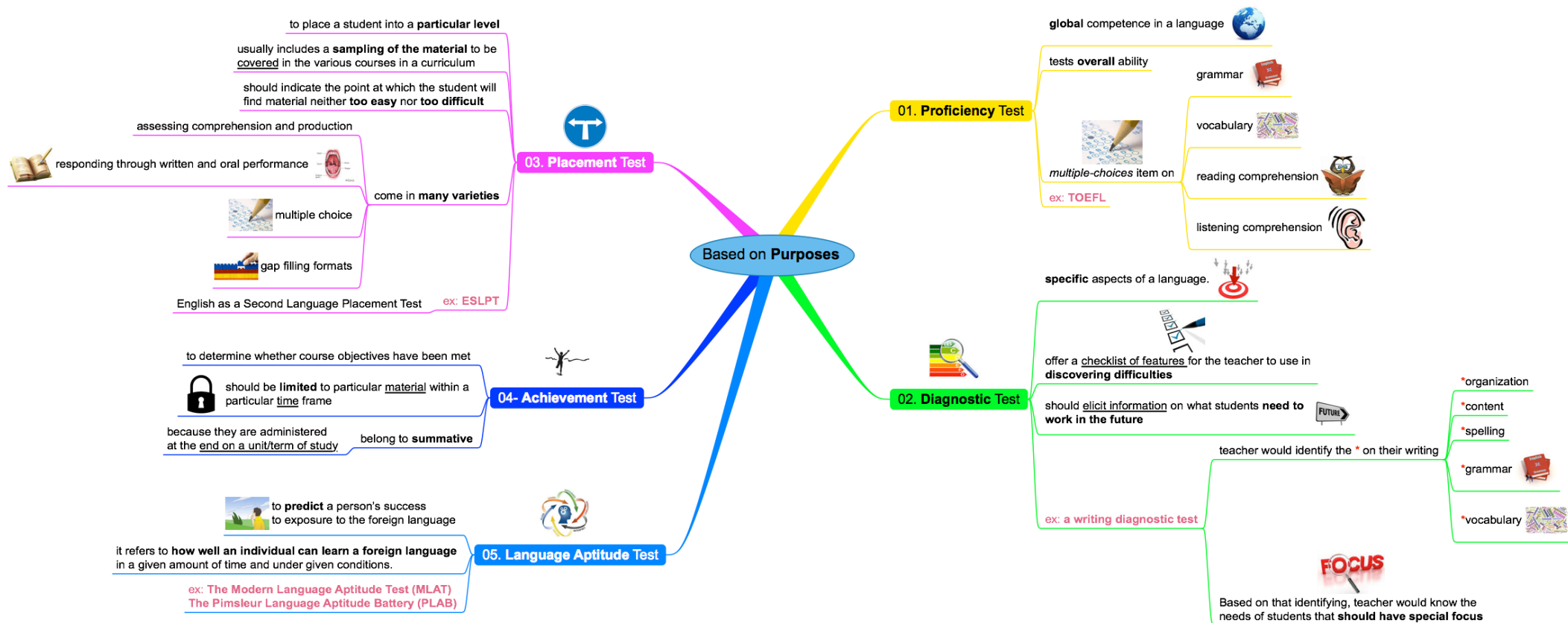
What it means to be a native speaker ?		
there is the question of		However , there are some aspects of language proficiency that <u>this traditional definition of the native speaker does not include.</u>
personal history	who acquired the language naturally and effortlessly in <u>childhood</u>	it says nothing about proficiency in writing , but only about proficiency in speech.
expertise	who use the language, or a variety of it, correctly , and have <u>insight</u> into what is or is not acceptable.	the native speaker's knowledge of the language is implicit rather than explicit.
knowledge and loyalty	entails knowledge of, and loyalty to, a community which uses the language.	traditional native speakerness implies nothing about size of vocabulary, range of style, or ability to communicate across diverse communities.

	Macro Level	Micro Level
there has been the development of	English for Specific Purposes (ESP)	Task-Based Instruction (TBI)
which	<ul style="list-style-type: none"> • tries to develop the language and discourse skills which will be needed for <u>particular jobs</u> <ul style="list-style-type: none"> ▪ English for Occupational Purposes (EOP) • for <u>particular fields of study</u> <ul style="list-style-type: none"> ▪ English for Academic Purposes (EAP) 	<ul style="list-style-type: none"> • learning is organized around <u>tasks related to real-world activities</u> <ul style="list-style-type: none"> ○ focusing on the student's attention upon meaning and upon successful task completion.



Linguistic Competence	Communicative Competence
<p>Isolating the formal systems of language</p> <ul style="list-style-type: none"> ○ (i.e. its pronunciation, grammar, and vocabulary) <p>either for learning or for analysis is a useful first step.</p>	<p>As Hymes observes, a person who had only linguistic competence would be quite unable to communicate.</p>
<p>the adoption of traditional language-teaching methods</p> <ul style="list-style-type: none"> ○ need not imply that this is all that learning a language involves, ○ but only that a sound knowledge of the rules and an accurate, ○ if slow, deployment of them is the basis for further development. 	<p>They would be a kind of social monster producing grammatical sentences unconnected to the situation in which they occur.</p>
<p>work of Noam Chomsky</p>	<p>Dell Hymes</p>
<ul style="list-style-type: none"> • We are born with considerable <u>pre-programmed knowledge</u> of how language works, • and <u>require only minimal exposure</u> to activate our connection to the particular language around us. 	<p>What is needed for successful communication, Hymes suggested, is four types of knowledge:</p> <ol style="list-style-type: none"> 01. possibility 02. feasibility 03. appropriateness 04. attestedness.
<ul style="list-style-type: none"> • In Chomsky's view, <ul style="list-style-type: none"> ○ the <u>newborn</u> infant brain already contains a Universal Grammar (UG) • If we accept Chomsky's view, language, as an object of academic enquiry, <ul style="list-style-type: none"> ○ <u>becomes something more biological than social</u>, and similarities between languages outweigh differences. 	





Colors mean:

Advantage

Disadvantage

	Based on Response				
	Objective Test			Subjective Test	
	True of False	Multiple Choice	Matching	Short Answer	Essay
administered	Many items, in short time			Many, in a brief amount of time	
write	easy	Difficult and time consuming	quickly	Moderately easy	easy
scored	easy	quickly	done efficiently	Relatively efficient	<ul style="list-style-type: none"> • Time consuming • Difficult to identify reliable criteria for scoring.
Limited	to testing knowledge of information	most items assess only knowledge		to questions that can be answered or completed in a few words.	
guess?	easy	some			difficult
assess a broad range of content		in a brief period			Only a limited range of content can be sampled during any one testing period.
measure higher order cognitive skills		Possible	difficult to assess		
correct answer				Difficult to identify defensible criteria for correct answers	



Based on Orientation and The Way to Test				
	Direct Competence Tests	Indirect Competence Test	Direct Performance Test	Indirect Performance Test
measures the students	knowledge about language component , like grammar or vocabulary		skill in reading, writing, speaking, and listening	
elicitation	uses one of the basic skills , speaking, listening, reading, or writing.	<ul style="list-style-type: none"> does not use one of the basic skills test uses other ways, such as multiple choice. 	through direct communication	does not use the basic skill
Example	a teacher wants to know about students grammar knowledge . The teacher ask the students to <u>write a letter</u> to elicit students knowledge in grammar.	the teacher want to know about students grammar knowledge The teacher gives a <u>multiple choice test</u> for the students to measure students knowledge in grammar.	the teacher wants to know the students skill in writing , the teacher asks the students to <u>write a letter</u> , or to write a short story.	the teacher wants to measure the students skill in listening . The teacher gives some picture and asks the students to <u>arrange the pictures into correct order based on the story that they listen to</u> .

Based on Score Interpretation		
	Norm-Referenced Test	Criterion-Referenced Test
	designed to highlight achievement differences between and among students to produce a dependable rank order of students across a continuum of achievement <ul style="list-style-type: none"> from high achievers to low achievers 	determine what test takers can do and what they know , not how they compare to others
	<u>School systems</u> might want to classify students in this way so that they can be properly placed in remedial or gifted programs	<u>Educators</u> may choose to use a criterion-referenced test when they wish to see how well students have learned the knowledge and skills which they are expected to have mastered .
The content	<ul style="list-style-type: none"> selected according to how well it ranks students from high achievers to low chosen by how well it discriminates among students 	<ul style="list-style-type: none"> determined by how well it matches the learning outcomes deemed most important. selected on the basis of its significance in the curriculum.
	This type of information can useful for deciding whether or not students <u>need remedial assistance</u> or is a candidate for a gifted program .	This information may be used as <u>one piece of information</u> to determine how well the student is learning the desired curriculum and how well the school is teaching that curriculum.
Score	gives little information about what the student actually <u>knows</u> or <u>can do</u> .	give detailed information about how well a student has performed on each of the <u>educational goals</u> or <u>outcomes</u> included in that test.



► 1, 2, 3,:

▪ Applied Linguistic:

1. Language and Education

- A. first-language education
- B. additional-language education
 - second language education
 - foreign language education
- C. clinical linguistics
- D. language testing

2. Language, work, and law

- A. workplace communication
- B. language planning
- C. forensic linguistics

3. Language, information, and effect

- A. literary stylistics
- B. **Critical Discourse Analysis (CDA)**
- C. translation and interpretation
- D. information design
- E. lexicography

▪ Three areas of study which contribute to (The study of how stretches of language in context):

1. paralinguage

- tone of voice-whether we shout or whisper for example
- by the use of our bodies-whether we smile
- wave our hands
- touch people
- make eye contact

2. pragmatics

- How are you? (asking about someone's health or a greeting)

3. Genre studies

- conversations
- consultations
- lessons



- emails
- Web pages
- brochures
- prayers
- news bulletins
- stories
- jokes

▪ **Types of Tests:**

• **Based on Purposes**

1. Proficiency Test
2. Diagnostic Test
3. Placement Test
4. Achievement Test
5. Language Aptitude Test

• **Based on Response**

1. Subjective Test
 - Short Answer
 - Essay
2. Objective Test
 - True or False
 - Multiple choice
 - Matching

• **Based on Orientation and The Way to Test**

1. Direct Competence Tests
2. Indirect Competence Test
3. Direct Performance Test
4. Indirect Performance Test

• **Based on Score Interpretation**

1. Norm-Referenced Test
2. Criterion-Referenced Test

▪ **Characteristics of a good test**

1. Validity
2. Reliability



▪ Writing Tests

1. Assess the test situation

- We have to decide how much time should be given to the test-taking,
- when and where, it will take place,
- and how much time there is for marking.

2. Decide what to test

- We have to list what we want to include in our test.
- and what kinds of topics and situations are appropriate for our students.

3. Balance the elements

- If we are to include **direct** and **indirect** test items we have to make a decision about how many of each we should put in our test.

4. Weight the scores

- **our perception** of our students' success or failure will depend upon how many marks are given to each section or sections of the test.

5. Making the test work

- It is absolutely vital that we try out individual items and/or whole tests on colleagues and students alike before administering them to real candidates.

▪ Marking the test (How to avoid subjectivity in scoring?)

1. Training

- If scorers have seen examples of scripts at various different levels and discussed what marks they should be given then their marking is likely to be less erratic than if they come to the task fresh.

2. More than one scorer

- Reliability can be greatly enhanced by having more than one scorer. The more people who look at a script, the greater the chance that its true worth will be located somewhere between the various scores it is given.

3. Global assessment scale:

- A way of specifying scores that can be given to productive skill work is to create 'pre-defined descriptions of performance'. Such descriptions say what students need to be capable of in order to gain the required marks.

4. Analytic profiles

- Marking gets more reliable when a student's performance is analyzed in much greater detail. Instead of just a general assessment, marks are awarded for different elements.

5. Scoring and interacting during oral tests

- Scorer reliability in oral tests is helped not only by global assessment scores and analytic profiles but also by separating the role of scorer (or examiner) from the role of interlocutor (the examiner who guides and provokes conversation).

► Names:

No.	Name	
01.	Noam Chomsky	<ul style="list-style-type: none"> • Generative Linguistics <ul style="list-style-type: none"> ○ In his view <ul style="list-style-type: none"> • the proper subject matter of linguistics should be the representation of language in the mind (competence), • rather than the way in which people actually use language in everyday life (performance). • Linguistic Competence <ul style="list-style-type: none"> ○ His idea is that the human capacity for language, as illustrated by a child's acquisition of the language around them, <ul style="list-style-type: none"> • is not the product of general intelligence or learning ability, • but an innate, genetically determined feature of the human species.
02.	Dell Hymes	<ul style="list-style-type: none"> • sociolinguist
03.	John Swales	<ul style="list-style-type: none"> • Genre: A term defined by the applied linguist John Swales
04.	John Carrol and Stanley Sapon	<ul style="list-style-type: none"> • the authors of MLAT (The Modern Language Aptitude Test)

► Acronym:

No.		
01.	CDA	C ritical D iscourse A nalysis
02.	ELF	E nglish as a L ingua F ranca
03.	SLA	S econd- L anguage A cquisition
04.	TEFL	T eaching E nglish as a F oreign L anguage
05.	ESP	E nglish for S pecific P urposes
06.	EOP	E nglish for O ccupational P urpose
07.	EAP	E nglish for A cademic P urposes
08.	TBI	T ask- B ased I nstruction
09.	UG	U niversal G rammar
10.	ESLPT	E nglish as a S econd L anguage P lacement T est
11.	MLAT	The M odern L anguage A ptitude T est
12.	PLAB	The P imsleur L anguage A ptitude B attery
13.	MCQs	M ultiple C hoice T est Q uestions

► Dates:

No.		
01.	1950s	Generative Linguistics introduced by Noam Chomsky 1950s onward.
02.	20 th century	the teaching of modern foreign languages was influenced by the dead classical languages, Latin and Ancient Greek .
03.	1960s	the sociolinguist Dell Hymes offered communicative competence in the late 1960s.

..

