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1 /refers to the ability of its holders to force obedience of other people to their will.

2/According to The Sapir-Whorf hypothesis, there is an causative link between culture and language

الواجب الثاني

1-. Saussure divided language into two parts: and parole

Langue

2-..... The link between the signified and the signifier is

Arbitrary

3-.is the actual use of language in both speech and writing

Parole

الواجب الثالث

language is usually used in poetry not in science.

Aesthetic

is concerned with power: the power to make decisions, to control resources, to control other people's behaviour and values.

Politics

Physical coercion is associated with

dictatorial regimes

The Media can represent a powerful source in society because it a. can select what counts as news.

b. can decide who gets on the television, radio or newspaper.

c- has become an integral part of most people's lives

all the above