



**Geneva
Business School**®
Real Business. Future Leaders.



Swiss Quality Education
International Network
Personalized Mentoring

**MANAGEMENT SHORT
COURSE CERTIFICATE**

**BACHELOR OF BUSINESS
ADMINISTRATION (BBA)**

**MASTER OF BUSINESS
ADMINISTRATION (MBA)**

**DOCTOR OF BUSINESS
ADMINISTRATION (DBA)**

What distinguishes GBS?

Geneva Business School (GBS) is a leading Swiss Business School with an international approach, dedicated to preparing world leaders. GBS encourages students to develop their full academic potential and excellence.

Our students enjoy average class sizes, enabling a beneficial, personal interaction with faculty members. All students can benefit from the learning opportunities available through business & research projects.

The real strength of GBS lies within its privileged insights into the real world of business, alongside the ability to enable access to an extensive international network.

Ultimately, we at GBS, are confident that each student graduates with effective managerial skills and international business knowledge to ensure success as a "FUTURE LEADER" managing "REAL BUSINESS"



Swiss Quality Education



International Accreditations



Global Network



Flexible Schedule



Cutting-Edge Programs



Student Activities



Successful Alumni Network



Professionally Active Faculty



Career Workshop

Our Faculty



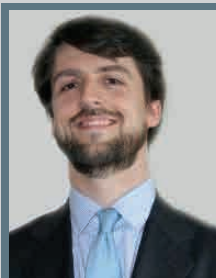
Dr Atilla SHELLEY
From: Stanford University
Field: Finance, Investment Management



Prof. Felix URECH
From: INSEAD
Field: Effective Project Management



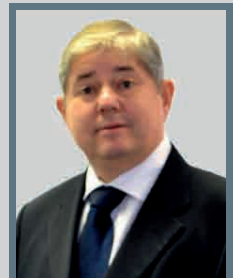
Dr Dominique XARDEL
From: Université Paris
Field: Marketing Management



Prof. Francesco DERCHI
From: ESADE
Field: Marketing and Sales



Prof. Mark SCHUMACHER
From: SVEB
Field: Strategic Management



Dr Philippe BUTTY
From: University of Lausanne
Field: International Taxation Law

Unique Features

Geneva Business School prides itself greatly on its exceptional standard of education, based upon the Swiss learning model. GBS provides students with all of the essential knowledge and skills required to succeed within the business and healthcare industries.

DIVERSE NETWORK



AVERAGE CLASS SIZE

60

AVERAGE STUDENT AGE

36



50 NATIONALITIES

120 FACULTY
100%

PhD Holder or Professionally Qualified



>250
International partner universities allowing for study abroad opportunities

Accreditations: Worldwide Recognition



As a leading private institution, we work hard to ensure that we maintain superior quality of education through our accreditation with some of the world's most respected organizations.

These organizations enable us to work on exchange programs and dual degrees with universities and business schools that share our commitment for quality education.



Memberships



MBA

in International Management OR Healthcare Management

Program Structure

CREDIT POINTS

Core Courses	21 Credits
Elective Courses	15 Credits
Orientation Courses	18 Credits
Master Thesis or Internship	36 Credits
Total Credits	90 Credits

CORE

Title	Code
Quality Management	TQM601
Effective Project Management	CSS 620
Human Resources Management	HRM 601
Principles of Finance	FIN 601
Strategic Management	MGMT 621
International Business Law	LAW 601
Research Methodology	SCW952

ELECTIVES

Title	Code
Introduction to Databases	CSS 103
E-business Principles	CSS 301
Foreign Market Analysis	FMA 601
Bus. Comms. Topic 1-Writing & Communication Skills	TOP 100
Marketing of Services	MOS 100

ORIENTATION

International Management

Title	Code
Production & Operations for Masters	MBA 603
Entrepreneurship & Entrepreneurial Management	MBA 602
Leadership For Management & Business	MBA 609
Case Study	CST 620
Corporate Social Responsibility	MBA 611
Case Study (Business Strategy & Multicultural Approach)	CST617/618

ORIENTATION

Healthcare Management

Title	Code
HealthCare Accreditation	HCM 620
HealthCare Ethics/CSR	HCM 621
HealthCare Policies & Procedures	HCM 622
HealthCare Leadership	HCM 623
HealthCare Evaluation	HCM 624
Case Study (HealthCare Planning & Operations)	CST 625

MASTER THESIS

Title	Code
Master Thesis	THE600

Program Information

Attendee Profile:

Experienced professionals; highly motivated with an invested interest in International Management & Healthcare Management

Degree Awarded:

Master degree in Business Administration (MBA) with Major in International Management or Healthcare Management

Campuses: KSA and UAE

Start Dates:

Every Month / Rotational Enrollment

Duration:

One year of taught units and 2 months of business research & project / healthcare research & project

Language: English





Program Details

Duration
12 + 2 Months

Delivery
On-Site, Weekend

Master Thesis
6 Weeks

Location
Dammam | Jeddah | Riyadh

Results
20 working days from the date of examination

Lecturing
18 Subjects X 3 Weeks

Assessments
15% Class Participation
(Business Cases, Live Project & Presentation, Group Discussion)

25% MCQ Examination

60% Final Examination (Pen & Paper)

Fees Structure

Registration Fee SAR 2,500

Tuition Fee SAR 2200 x 18 Units +
Master Thesis: SAR 2,500

Administration Fee SAR 4,000*

Total Program Fee SAR 48,600

Additional Information:

*Administration fees include validation of certificate and students attendance to convocation.

Application Process

Selection Criteria

GBS's selection process seeks out great leadership potential, strong academic ability, charismatic personal qualities and the ability to adapt to the ever changing business market. We are looking for candidates with experience, people skills and a proven academic record.

Admission Requirements

- Completed Application Form
- Copies of Degree & Transcript
- Latest CV (Curriculum Vitae)
- 2 Years Work Experience
- Copy of Valid Passport and Residence Visa
- Passport Size Colour Photograph (4 Nos)

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Stay in touch:



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