



GLOBAL
CONSULTING CENTER
FOR TRAINING



MBA Program Details



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Greetings from Geneva Business School

Geneva Business School (GBS) warmly welcomes you! GBS provides its students with a highly distinguished international environment, embodied by a family culture for undergraduate, graduate and postgraduate students. The real strength of Geneva Business School lies within its privileged insights into the real world of business, alongside the ability to enable access into an extensive international network. We commit ourselves to providing each student with the facilities and services they require for great success within the business world. Small classes with dedicated and inspiring teachers, enable lessons to be a highly beneficial experience (proven through constant feedback evaluations), which are appreciated by all students. Students are provided with state of the art computer centers and also have access to the one of the largest libraries in the world. It is a great challenge to meet the unique needs of each student and GBS is proud to rise to this challenge. Our experienced and highly qualified professors and faculty members provide guidance and counseling through a dedicated 'career workshop' support team. Through the continuous support provided during the GBS study experience, students' aspirations are nurtured and encouraged through a structured, professional mind set.

FACULTY



Dr Eberle Jeanette
Finance



Dr. Khalid Hassan Nada
Healthcare System & Management



Schumacher Mark
Marketing



Urech Felix
Effective Project Management



Dr. Tony Jewels



Hatton Mark
Information Systems



Martinez Karine
Leadership for Management & Business



Dr Royer Daniel
Economics



Dr Dominique Xardel
Strategic Marketing, Management



Allan Gardner



Prof. Maurice Debeauvais
Finance



Desiraju Bhanu Kiran
Marketing



Frigerio Fabrice
Investment Psychology



Ouer Alain
Accounting



Clay Gervais



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Accreditations

- International Assembly for Collegiate Business Education (IACBE), U.S.A.
- IACBE is recognized by CHEA - Council for Higher Education Accreditation (www.chea.org)



- SBS Swiss Business School has received the Swiss Quality Certificate for Adult Education Institutions (EDUQUA).



- ECBE, the European Council for Business Education, has accredited GBS programs.



- Asian Association of Schools of Business International



- The SWISS LABEL association





GBS International Memberships

As a local and an international participant in the global education, Geneva Business School maintains memberships with the following organizations:



Swiss Federation of
Private Schools



GBS Program

Bachelor	Master	Online Masters	Doctorate
Pre Bachelor Program	Master of Business Administration – International Management	Online Master of Business Administration (MBA)	Doctorate in International Management (DBA)
Bachelor of Business Administration (BBA)	Master of Business Administration – Healthcare Management	Online Master of Science in Finance	Doctorate in International Finance (DBA)
Bachelor in Finance (BF)	Master of Science in Finance		Doctorate in International Marketing (DBA)



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Master of Business Administration (MBA) with Major in



International Management(IM) and Health Care Management(HM) is designed for professionals interested in deepening and expanding their knowledge in management. This program prepares them to be successful in a constantly changing environment, offering the tools they need to keep growing and develop as successful professionals of the business world.



MBA in IM Units

Core	Electives	Orientation
TQM60 Quality Management	CSS103 Introduction to Databases ⁶	MBA609 Leadership
CSS320 Effective Project Management	CSS301 E-business Principles	MBA603 Production & Operation Management for Masters
HRM601 Human Resources Management	FMA601 Foreign Market Analysis	MBA602 Entrepreneurship & Entrepreneurial Management
FIN201 Principles of Finance	MOS100 Marketing of Services	MBA611 Corporate Social Responsibility
MGMT621 Strategic Management	TOP100 Bus. Comms. – Topic 1 – Writing and Communication Skills	CST620 CASE STUDY (in International Marketing & Distribution)
SCW952 Research Methodology		CST617 CASE STUDY (Business Strategies & Multicultural Approach)
LAW601 International Business Law		
Research Project (Can be taken as a Group of 2)		



MBA in HM Units

Core	Electives	Orientation
TQM60 Quality Management	CSS103 Introduction to Databases	HealthCare Accreditation
CSS320 Effective Project Management	CSS301 E-business Principles	HealthCare Ethics/CSR
HRM601 Human Resources Management	FMA601 Foreign Market Analysis	HealthCare Policies & Procedures
FIN201 Principles of Finance	MOS100 Marketing of Services	HealthCare Leadership
MGMT621 Strategic Management	TOP100 Bus. Comms. – Topic 1 – Writing and Communication Skills	HealthCare Evaluation
SCW952 Research Methodology		Case Study (HealthCare Planning & Operations)
LAW601 International Business Law		
Research Project (Can be taken as a Group of 2)		



Program Fee Details

<u>Program Location</u>	<u>Registration Fees</u>	<u>Tuition Fees</u>		<u>Administration Fees (Attestation & Graduation)</u>	<u>Master Thesis</u>
<u>Khobar</u> <u>Jeddah</u> <u>Riyadh</u>	<u>SR. 2500</u>	<u>Before Discount</u>	<u>18 * SR. 2200</u>	<u>SR. 4000</u>	<u>SR. 2500</u>
		<u>After Discount</u>	<u>18 * SR. 2000</u>		
<u>Total Sum for the Program Before Discount = SR. 48600</u>					
<u>Total Sum for the Program Before Discount = SR. 45000</u>					

Note: The Above offer is only valid until the 8th of January 2016

Weekly Schedule

- Student Registers for the Course
- Student receives complete lecture slides + hard copy of the Course Materials
- Introduction to the Course
- Lecturer covers first half of the course

Week 1: Friday from 09:00 am till 6:00 pm

- Lecturer covers second half of the course
- Group Discussion
- Practical Exam Questions
- Complete guidance for the Final Exam

Week 1: Saturday from 02:00 pm till 08:30 pm

- Online Exam - 30 MCQ (24 hours)

Week 4: Thursday from 6:30 pm till 09:45 pm

- Final Exam (Paper & Pen)

Week 4: Thursday from 6:30 pm till 09:45 pm

- Starting of the new Course

Week 4: Friday and Saturday



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Payment and legal information – Billing address

Billing Instruction: Cash
Thank you.

