## بسم الله الرحمن الرحيم مراجعة المحاضرة 7 طرق البحث د.منير [أسئلة مراجعة مجهود شخصي - طرق البحث - د. منير القحطاني]

- 1) use of checklist and rating scales
- Questionnaire
- A rating scale
- A checklist
- 2) is a list of behaviours, characteristics, or other entities
- Questionnaire
- A rating scale
- A checklist

3) is more useful when a behaviour needs to be evaluated on a continuum.

- Questionnaire
- A rating scale
- A checklist
- 4) What IS Advantages Mail questionnaires ?

## - People are more truthful while responding to the questionnaires

- Very cost effective
- Time mail surveys take longer than other types of survey

5) What IS disAdvantages Mail questionnaires ?

## - Follow-up reminders to participants encouraging them to complete the questionnaire may be necessary

- This type of research is often quicker and less detailed
- Excludes people who do not have a computer or are unable to access a computer.
- 6) What IS Advantages Web-based questionnaires ?
- Many worksites have screening mechanisms in place blocking access to employee emails
- This type of research is often quicker and less detailed.
- Allow the respondent to answer at their leisure
- 7) What IS disAdvantages Web-based questionnaires ?
- People are more truthful while responding to the questionnaires
- Allow the respondent to answer at their leisure

- Excludes people who do not have a computer or are unable to access a computer.

8) Quantitative researchers must ensure ...... and ...... when conducting their research.

- Validity and Reliability
- Credibility and achievement

9) refers to the degree to which a study accurately reflects or assesses the specific concept that the researcher is attempting to measure

- Validity
- Reliability

10) is the extent to which an experiment, test, or any measuring procedure yields the same result on repeated trials

- Validity

- Reliability