

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students



## Graduation Project Final Draft

Student name	Abo Nawal
Academic number	0000000000000
Supervisor Dr.	Waleed Othman

## Table of Contents

<b>Abstract .....</b>	<b>3</b>
<b>Introduction .....</b>	<b>3</b>
<b>Literature review .....</b>	<b>5</b>
<b>Significance of Research .....</b>	<b>9</b>
<b>Research Question .....</b>	<b>9</b>
<b>Research Methodology .....</b>	<b>9</b>
<b>Ethical Considerations .....</b>	<b>10</b>
<b>Limitations of the study .....</b>	<b>10</b>
<b>Expected Results.....</b>	<b>11</b>
<b>Conclusion.....</b>	<b>12</b>
<b>References .....</b>	<b>13</b>
<b>Appendix .....</b>	<b>14</b>

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## **Abstract:**

This Project focused on the importance of multimedia and its effectiveness on language acquisition for young students. In contrast, the multimedia presented to them should be accepted by them. Also, we had addressed to the side of how to improve and develop the performance of students in language acquisition through different types of multimedia. Therefore, a study has been implemented on samples of students (boys and girls) with ages between (6 - 11) years old from primary schools through a questionnaire. The questionnaire study was based on 3 types of people who are: the students themselves, their parents, and their teachers to know their levels in English language subject.

As a result, I had discussed the questions of how can we focus on the positive side of multimedia to help children in the English language acquisition, and how can we avoid the negative effect side on the students.

## **Introduction:**

After entering the new millennium, especially in the last decade, many things which were previously impossible had become possible at the present time. Our life had influenced by the Modern technology, through the big jump that occurred in the field of multimedia in all its fields (Vision, Audio, written). We can figure out what types of multimedia are the best to solve some problems or to facilitate some difficulties in our educational life, through scientific studies and statistics that will provide us with the best



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

results. We can focus on the multimedia type that can influence the performance of the student positively and avoid the types that might have negative effects on them. The developments in the field of multimedia can contribute in the integrated between targeted educational materials and the entertainment style of learning.

There is no doubt that the variety of multimedia and the development occurred in its fields had a big impact on teaching performance. The teacher can benefit from all his time to help students in their studying and raise their consciousness to the best by taking all advantages of modern multimedia.

The new types of multimedia such as: (Internet, Mobile Phone, tablet, electronic Glasses and electronic watches), learning and studying became easier for both teachers and students. Every student will be the teacher of himself too, regardless the limits of time and space.

A few years ago, new types of multimedia had revealed and it had a significant impact on the educational field, which is the Social Media Networking. Social Media networking like; Facebook, Twitter, Instagram, Whatsapp, and telegram, help the students share information between each other and their teachers easily.

According to my research, the elementary level students in Saudi Arabia will be taken as a sample to analyze how much do students benefit from different types of multimedia to acquire the English language.

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## **Literature Review:**

The relationship between the child and multimedia is very closed in many different aspects of a child's life. One of the strongest relations between the child and multimedia is video games. Nowadays, it is rare to find a child does not play games. There are many games for both boys and girls in English version and with various orders and instructions that help the child to learn the basics of English.

### **According to Hing, (2015G)**

"It is possible to use video games to learn English and we don't just mean educational games that have been specially designed for this. In the same way you can learn English with movies, playing the right video games can help you build vocabulary and confidence whilst having a great time."

The oldest type of multimedia at all is movie cartoon. Since very old time, we were watching Tom & Jerry, which was enjoying and learning us a lot of things in our life. At the present time, the cartoon movies field had been developed and became more interesting with very beautiful, attractive pictures that attract children to watch it again and again and then help them to acquire good English language. Many of the animation films that children love is because they live with those people who are not in reality and living in another world as like Lion King, Cinderella, Shrek, and Ice Age. The child's mind naturally is fertile, and with animation movies which include imagination stories with simple words and nice colored pictures they can acquire a good English accent.

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

According to YULIYAGEIKHMAN, (2016G)

"Why Learn with Cartoons?"

So you've decided to watch a children's cartoon to improve your English. That's a great idea! Here's why:

- Voice actors on cartoons enunciate clearly. That means they pronounce their words well so that everyone can understand them.
- Many children's cartoons focus on social interactions, so you can hear some real world conversations and phrases.
- Children's cartoons use words that are simple enough for low level English learners to understand, but also throw in plenty of challenging new words for more advanced learners.
- If you're watching a show for very young children, these shows are often repetitive—they repeat words, phrases and even whole sentence structures.
- They're usually short, about 20 minutes long. Sometimes each episode is split into two halves of 10 minutes each.
- There are cartoons that are made specifically for learning new words and phrases!
- Cartoons are perfect if you're looking for a fun way to learn. And speaking of fun...
- They're fun to watch!"

The most modern form of multimedia over the past ten years is the social media networking such as; Facebook and Twitter. These websites had helped our children to acquire the English language through building big base of friends throughout the worldwide.



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## **According to Crumpler, (2014G)**

"Twitter: Teachers can learn to use Twitter for writing development. They can also use Twitter for reading and grammar development through Kenneth Beare's English feed. Students can practice vocabulary and conversations, or they can communicate with the instructor.

Facebook: This popular platform can be used for many learning purposes in listening, reading and writing practice. Students can use the chat function to engage in live conversations through text writing or through face-to-face conversations. Students can also practice dialogues by commenting and replying to others' posts on pages or in groups. Teachers can create learning groups for language tasks or projects".

Smartphones are the most important multimedia tools where it can store many programs and applications to help students in learning English.

## **According to Segev, (2014G.)**

"As the use of mobile technology is increasing, why not offer students the possibility to study anytime, anyplace and at their own convenience through their mobile devices? I get my students started with small, realistic homework activities. I request that my students spend just five or ten minutes a day on English. I introduce them to some of the amazing apps available and encourage them to learn in a mobile way. And it works! "

One of the most distinctive tools of Multimedia is YouTube site, where you can upload or watch different kinds of videos. It had linked the teacher to the learner through visual and audio styles, surpassing the time and place. The learner can choose the appropriate time and place to watch and hear what he want. Therefore, the teacher



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

can give student more examples to help in learning a language with the possibility of hearing true words by saying that again and again and play it back to confirm understanding.

**According to PAUL & ALAN, (2016G.)**

"So you might be asking: why should I use YouTube to learn English?

Here are a few reasons:

- You might already have books or classroom lessons, but having a variety of materials is good.
- You can pause and rewind whenever you need to.
- Many of the videos let you see the speakers' mouths. This way you can better understand how their mouths move.

Learning any new language is going to be a challenge. But the experience doesn't have to be painful.

Whether you are a child, teenager or adult, absolute beginner, intermediate or advanced ESL student, YouTube has a lot of English language lessons and English language learning channels that are available for free"

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## **Significance of Research:**

Children are our wealth and our future. As a matter of fact, focus on this critical age of elementary level together with multimedia is a very big issue. Nowadays, most children are using multimedia (Visual, Written, Audio), as well they became well-known of the English culture. The Multimedia caused a big scientific development in our life, and will contribute in producing mentality conscious generation and scientifically advanced through its different types in the future.

## **Research Questions:**

This project aims to answer the following questions:

- 1) What is the effectiveness of multimedia in acquiring English language for elementary school students in Saudi Arabia?
- 3) How can our children in their elementary stage, benefit from multimedia?
- 4) Who are responsible to guide the children when they use multimedia?

## **Research Methodology:**

There will be a survey with about 100 of elementary school students where he/she would be asked about the benefit they gain from all Multimedia kinds (Visual, Written, Audio) to learn the English Language. There will be also a survey for the parents to identify problems that might hinder their children to benefit from multimedia in learning the English language, in addition to their teachers to know their level in the English language.



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## **Ethical Considerations:**

I have adopted the moral standard through my research as following:

It was taking into consideration the rights of secrecy preservation of the participants in the questionnaires who are (students, parents and their teachers) to keep up the confidentiality. The participants' opinions have been respected, with maintaining their full dignity from any abuse. A written consent from each participant has been taken with his name and signature in the questionnaire. Data sheets which were not clear, have been excluded from questionnaire papers and the approved ones have been saved in safe files. Participants' opinions were adopted in the questionnaire without manipulating or affecting their personal opinions.

## **Limitation of the study:**

The study included asking direct questions to the children to know the importance of multimedia in their life and also their parents' notifications. How long do they spend time using multimedia? How do multimedia play a role in their life to acquire the English language.

The study faced some difficulties in choosing the people who will be included in the study, and difficulties in reaching some people because of their time limitation to answer the questionnaire. So I had selected a random sample of people to give us more accurate and correct results.

# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

About (4) schools have been chosen from the elementary schools in Dammam (2 schools for boys and 2 schools for girls) and agreed with their administrations to choose specific categories of students who got various grades in English subject as follows:

10 students had the grade of (Excellent) from each school. They had randomly selected.

10 students had the grade of (Very Good) from each school. They had randomly selected.

10 students had the grade of (Good) from each school. They had randomly selected.

10 students had the grade of (pass) from each school. They had randomly selected.

10 students had the grade of (fail) from each school. They had randomly selected.

The questions have been directed to the students and their parents.

According to the previous study, we had 100 applications for boys and 100 applications for girls adding 200 applications for their parents. Note that this statistic took place after the appearance of the first semester results of the students and before the beginning of the second semester.

## **Expected Results:**

Through my study survey and the statistics recorded by the sample studied, clear to us how importance of multimedia and its direct impact role in the child's acquisition of the English language. This was very clear when we compared the excellent grade category with the lower grades.



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

The study proves that the students' efficiency could be raised through focusing on right multimedia that presented to them. Also, we can get closer to the student's mind and raise his ability to increase his experience and benefit from their time. So, the students will get interested in each second of their life, and information will be saved in their mind by the advantages of multimedia.

The results of this study can help the educational system to focus on the development of multimedia types that fit the students to acquire English language in the classroom. In addition, we will be able to change some of the opinions against multimedia types, which was unacceptable in the past, due to the limitation of information.

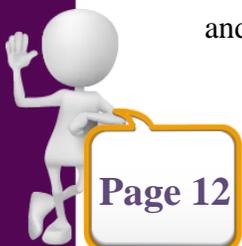
This survey could help the parents at homes to choose the best types of multimedia that can help the students in their spare time to acquire the English language.

## **Conclusion**

Finally, after the analysis of the previous elements, we can accommodate the importance of multimedia that could be the cause of development and improvement of the performance of students to acquire the English language.

As well as, we can develop different types of multimedia to fit our children to raise English language skills of reading, writing, speaking, listening and grammar.

In my personal opinion, all multimedia types are very important for educational teaching and students.



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## References:

1. David Hing, (2015G.), "How To Speak English, Quick English"

From:<http://www.kaplaninternational.com/blog/four-difficulty-levels-on-how-to-use-video-games-to-learn-english/>

2. YULIYAGEIKHMAN, (2016G.), "Hilarious and Entertaining: The 13 Best Cartoons for Learning English"

From:<http://www.fluentu.com/english/blog/best-cartoons-for-learning-english/>

3. Beth Crumpler, (2014G.), "The power of social media in language acquisition"

From:<http://exclusive.multibriefs.com/content/the-power-of-social-media-in-language-acquisition/education>

4. Emma Segev, (2014G.), "Mobile learning: improve your English anytime, anywhere"

From:<https://www.britishcouncil.org/voices-magazine/mobile-learning-improve-english-anytime-anywhere>

5. PAUL And ALAN, (2016G.), "9 Awesome Channels to Learn English on YouTube"

From: <http://www.fluentu.com/english/blog/learn-english-esl-youtube/>



# The Effectiveness of Multimedia on Learning English Language for the Elementary School Students

## Appendix

### Questionnaire for Children

	Question	Agree	Disagree	Maybe
Q1	Do you like to use Internet ?	.....	.....	.....
	Question	Agree	Disagree	Maybe
Q2	What are the English words you had learned from Cartoons?	.....	.....	.....
	Question	- 2 H	= 2H	+ 2H
Q3	How many hours do you spend using Cartoons ?	.....	.....	.....
	Question	Yes	No	Limit
Q4	Do you like to learn the English language from Internet?	.....	.....	.....

### Questionnaire for Parents

	Question	Yes	No	No answer
Q1	Do you agree to allow your children to use any type of multimedia?	.....	.....	.....
	Question	Agree	Disagree	Maybe
Q2	Do you find Cartoons may help your children to acquire English ?	.....	.....	.....
	Question	- 2 H	= 2H	+ 2H
Q3	How many hours do your kids spend using multimedia?	.....	.....	.....
	Question	Yes	No	Yes, With
Q4	Do you encourage your children to learn the English language through watching youtube channels?	.....	.....	.....
	Question	Yes	No	No answer
Q5	Do you find that the acquisition of the English language may affect your child's character?	.....	.....	.....